

*In this month's recap: Stocks dropped during the month as investors worried about stalled fiscal stimulus talks in Washington, the upcoming election, and new coronavirus cases in Europe.*

# Monthly Economic Update

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*Presented by Kerry Schepers, ChFC & Amber Knickrehm , October 2020*

## U.S. Markets

Stocks dropped in September as investors worried about stalled fiscal stimulus talks in Washington, the upcoming election, and new coronavirus cases in Europe.

The Dow Jones Industrial Average, which lagged this year slipped 2.28 percent. The Standard & Poor's 500 Index lost 3.92 percent and the Nasdaq Composite declined 5.16 percent.<sup>1</sup>

## Tech Stocks Under Pressure

After a strong rally in August, investor sentiment quickly turned negative as technology stocks dragged down the overall market.

The retreat in the technology sector gathered steam as the month wore on, sending the tech-heavy Nasdaq Composite into correction territory over a three-day span following a recent record high. A correction is defined as a decline of at least 10 percent but not more than 20 percent from a recent high.<sup>2</sup>

## A Few Bright Spots

The month did offer moments of optimism, however, that sparked brief rallies, such as an increase in merger and acquisition deals and further reported progress on a COVID-19 vaccine. However, concerns about the November election, the fading hopes for a fiscal stimulus bill, and an increase in European COVID-19 cases weighed heavily on investor sentiment.

As September came to a close, the market cut its losses, surging on the final two days of trading as legislators appeared to reopen fiscal stimulus talks.

## Sector Scorecard

All 11 industry sectors were lower in September, with losses in Communication Services (–6.61 percent), Consumer Discretionary (–3.15 percent), Consumer Staples (–3.71 percent), Energy (–17.56 percent), Financials (–6.35 percent), Health Care (–3.87 percent), Industrials (–2.04 percent), Materials (–1.52 percent), Real Estate (–4.05 percent), Technology (–6.03 percent), and Utilities (–0.37 percent).<sup>3</sup>

## What Investors May Be Talking About in October

The housing sector has been a bright spot in a challenging year and has seen strong consumer demand thanks to historically low interest rates.

Home building and home sales have set new records in recent months, while home builder confidence is at an all-time high. The National Association of Home Builders/Wells Fargo Housing Market Index posted a reading of 83 out of a possible 100 in September, well above its previous record high of 78.<sup>4,5</sup>

Housing accounts for 15 percent of the nation’s gross domestic product, so investors may watch for the sector to retain its momentum in the fourth quarter and into 2021.<sup>6</sup>

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### TIP OF THE MONTH



*Take a look at what is on your credit report. You are entitled to one free copy from each credit bureau annually. Why not have a look?*

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## World Markets

International markets struggled amid more coronavirus cases in Europe and concerns over the tensions between the U.S. and China.

The MSCI-EAFE Index fell 2.20 percent in September.<sup>7</sup>

European markets were broadly weaker. France dropped 2.91 percent, Germany lost 1.43 percent, and the U.K. slipped 1.68 percent.<sup>8</sup>

Pacific Rim stocks were mixed as Australia fell 4.04 percent and Hong Kong declined 6.82 percent. Japan notched a solid gain, tacking on 9.68 percent.<sup>9</sup>

## Indicators

**Gross Domestic Product:** The final reading of the second-quarter GDP showed an annualized decline of 31.4 percent.<sup>10</sup>

**Employment:** The unemployment rate dropped to 8.4 percent as employers added 1.4 million jobs in August.<sup>11</sup>

**Retail Sales:** Retail sales growth slowed in August, rising only 0.6 percent as the supplemental unemployment benefits expired at the end of July. The benefits helped buyers in prior months.<sup>12</sup>

**Industrial Production:** Industrial output rose 0.4 percent, below economists' expectations of a 1 percent increase.<sup>13</sup>

**Housing:** Housing starts fell 5.1 percent after sharp gains in the previous three months. Single-family home starts increased by 4.1 percent, but the overall result was dragged down by a 22.7 percent decline in multi-family starts.<sup>14</sup>

Existing home sales rose 2.4 percent from July and were 10.5 percent higher than August of last year.<sup>15</sup>

Sales of new homes rose to their highest level in almost 14 years, posting a 4.8 percent increase from the previous month.<sup>16</sup>

**Consumer Price Index:** Consumer prices jumped 0.4 percent in August, led by the sharpest increase in the cost of used cars and trucks in more than 50 years. On a year-over-year basis, inflation rose 1.3 percent.<sup>17</sup>

**Durable Goods Orders:** For the fourth straight month durable goods orders rose, increasing by 0.4 percent in August. New orders for nondefense capital goods, excluding aircraft, jumped 1.8 percent.<sup>18</sup>



*“Vision is the art of seeing things that are invisible to others.”*

JONATHAN SWIFT

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## The Fed

The Federal Reserve signaled that interest rates would likely not increase until 2023 following its two-day Federal Open Market Committee (FOMC) meeting that ended on September 16.<sup>19</sup>

Fed officials also stressed the importance of additional fiscal stimulus.<sup>19</sup>

Fed officials adjusted their outlook for unemployment, predicting it would average between 7 and 8 percent in the final three months of the year. Previously, Fed officials had expected unemployment of between 9 and 10 percent in the final calendar quarter of 2020.<sup>19</sup>

MARKET INDEX	Y-T-D CHANGE	September 2020
DJIA	-2.65%	-2.28%
NASDAQ	24.46%	-5.16%
S&P 500	4.09%	-3.92%

BOND YIELD	Y-T-D	September 2020
10 YR TREASURY	-1.24%	0.69%

Sources: Yahoo Finance, September 30, 2020

Indices are unmanaged, do not incur fees or expenses, and cannot be invested into directly. These returns do not include dividends. 10-year Treasury real yield = projected return on investment, expressed as a percentage, on the U.S. government's 10-year bond.

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THE MONTHLY RIDDLE



## *What is no sooner spoken than broken?*

*LAST MONTH'S RIDDLE: Sally promised Kate today that she will tell Kate a big secret on the day before four days from the day after tomorrow. If today is Saturday the 13th, on what day and date will Sally tell Kate her big secret?*

*ANSWER: Thursday the 18th.*

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«representativename» may be reached at «representativephone» or «representativeemail»  
«representativewebsite»

### **Know someone who could use information like this?**

Please feel free to send us their contact information via phone or email. (Don't worry – we'll request their permission before adding them to our mailing list.)

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Seng Index is a free float-adjusted market capitalization-weighted stock market index that is the main indicator of the overall market performance in Hong Kong. The FTSE TWSE Taiwan 50 Index is a capitalization-weighted index of stocks comprises 50 companies listed on the Taiwan Stock Exchange developed by Taiwan Stock Exchange in collaboration with FTSE. The MSCI World Index is a free-float weighted equity index that includes developed world markets and does not include emerging markets. The Mexican Stock Exchange, commonly known as Mexican Bolsa, Mexbol, or BMV, is the only stock exchange in Mexico. The U.S. Dollar Index measures the performance of the U.S. dollar against a basket of six currencies. Additional risks are associated with international investing, such as currency fluctuations, political and economic instability and differences in accounting standards. This material represents an assessment of the market environment at a specific point in time and is not intended to be a forecast of future events, or a guarantee of future results. MarketingPro, Inc. is not affiliated with any person or firm that may be providing this information to you. The publisher is not engaged in rendering legal, accounting or other professional services. If assistance is needed, the reader is advised to engage the services of a competent professional.

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